Table 16. Budget Resource Planning Tool – Cost Demand Supply Data - Experiment 1
(Hamilton Dissertation Attachment Table 16)

		CUSTOMER A	CUSTOMER B	CUSTOMER C	CUSTOMER D	CUSTOMER E	CUSTOMER F	CUSTOMER G	CUSTOMER H	CUSTOMER I	CUSTOMER J	CUSTOMER K	CUSTOMER L	SUPPLY OF PATENTS
①	SUPPLIER 1	$32,060	$32,060	$32,060	$32,060	$32,060	$32,060	$32,060	$32,060	$32,060	$32,060	$32,060	$32,060	15
②	SUPPLIER 2	$32,060	$32,060	$32,060	$32,060	$32,060	$32,060	$32,060	$32,060	$32,060	$32,060	$32,060	$32,060	10
③	SUPPLIER 3	$32,060	$32,060	$32,060	$32,060	$32,060	$32,060	$32,060	$32,060	$32,060	$32,060	$32,060	$32,060	40
④	DEMAND	1	1	1	1	1	1	1	1	1	1	1	1	
	Licensing Deals	CUSTOMER A	CUSTOMER B	CUSTOMER C	CUSTOMER D	CUSTOMER E	CUSTOMER F	CUSTOMER G	CUSTOMER H	CUSTOMER I	CUSTOMER J	CUSTOMER K	CUSTOMER L	**Column totals**
⑤	SUPPLIER 1	2	1	0	0	0	2	0	2	2	2	2	2	15
⑥	SUPPLIER 2	0	0	0	0	2	2	0	2	0	2	2	0	10
⑦	SUPPLIER 3	2	2	2	2	2	2	2	2	2	2	2	2	24
⑧	Row Totals	4	3	2	2	4	6	2	6	4	6	6	4	49
⑨	Maximize Total revenue to recuperate licensing costs	$1,635,060.00												