



# Use Social-Media for Self-Brand Promotion



Join Dr. Clovia Hamilton as she shares anecdotal stories of social media networking encounters that helped her promote herself and led to fruitful career opportunities

**Topic Description:** Social media platforms such as Facebook, Twitter, and LinkedIn are ideal for networking. Students can network to find job opportunities and faculty can network to find research and service opportunities. People collaborate with individuals they come to know, like, and trust. These platforms are ideal for gaining access to decision-makers and opportunities.

**Zoom Link:** <https://stonv.brook.zoom.us/j/3276227793>

